

# Strategic Plan

## 2017-2017 Outline

Salisbury City  
**Rotaract**  
Rotary Club Partner



## One Club, One Vision; Called To Action & Called To Develop

### Vision

Salisbury City Rotaract Club is apart of Rotary's youth service partner for young people aged between 18 and 30. We provide unique opportunities that assist our members in becoming the community, business and professional leaders of tomorrow, whilst enabling them to make lifelong friends and to give back to the community they live in and the wider world around them. We are a network of like-minded young people and provide membership at a low cost.

### Mission

Salisbury City Rotaract Club provides an opportunity for young people to develop the knowledge and skills that will assist them in personal development and to address the physical and social needs of their communities. Additionally, promote better relationships between all people worldwide through a framework of friendship and service. We are young people, we desire to help the community, to learn and develop, and we enjoy what we do and interacting and socialising.

### ROTARACTORS...

*Connect to Community  
Enjoy Volunteering  
Learn Continuously  
Grow as Leaders  
Partner with Rotary  
Develop Personally  
Build Networks  
Progress Professionally  
Make Lasting Friends  
Have Fun*



## Salisbury City Rotaract Club Inc. Group 4 / Rotary International District 9500

Email: [rotaract@salisburyrotary.com](mailto:rotaract@salisburyrotary.com)  
Website: [salisburycityrotaract.org.au](http://salisburycityrotaract.org.au)  
Facebook: [@SalisburyRotaract](https://www.facebook.com/SalisburyRotaract)

Sponsor Club:  
Rotary Club of Salisbury (SA)

We meet fortnightly on a Wednesday  
from 7pm at Twelve25 Salisbury  
Youth Enterprise.

# Strategic Plan

## 2017 - 2020

Salisbury City  
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## Long-Term Goals

Goal	Achievement Date / Measurement
1. Increase club membership yearly.	<p><b>Our Membership Goal is 5 new members each year.</b></p> <p><b>Measured on/at...</b></p> <ul style="list-style-type: none"> <li>30 June 2018, 30 June 2019, 30 June 2020</li> </ul> <p>Bring a friend night will occur on the nights we have Professional Development in coordination with the Professional Development Coordinator.</p> <p><b>Questions for measurement:</b> Have we achieved this? How/why did we achieve this?</p>
2. Increasing current member engagement with the club and our activities.	<p><b>This is an ongoing goal. Measurement will occur in every 3 months.</b></p> <ul style="list-style-type: none"> <li>September 2017/18/19/20</li> <li>December 2017/18/19/20</li> <li>March 2017/18/19/20</li> <li>May 2017/18/19/20</li> </ul> <p><b>Project Teams</b> to be implemented by January 2018.  <b>Rotary Spot</b> to occur once a month, if not more. This will start in October 2017</p> <p><u>Key People:</u> President &amp; Club Board</p>
3. Letting new members and the broader public know what our club does.	<p><b>This is an ongoing goal and we can see this by...</b></p> <ul style="list-style-type: none"> <li>Increase interaction with Facebook posts and website.</li> <li>How much promotional material we are going through?</li> <li>The presence we have in the community.</li> </ul> <p><b>Rotary Spot</b> to occur once a month, if not more. This will start in October 2017  <b>Branding</b> to be completed by 12 February 2017.  <u>Key People:</u> Damien Walker, Current Years President</p>
4. Sustain and develop club culture.	<p>6 monthly... December and June 2017.</p> <p>Measured through club survey of members.          - designed by President and VP, in conjunction with the board.          Over the duration of the strategy, we should be able to see what is making or breaking our club in terms of culture... and respond to members easily.</p> <p><u>Key People:</u> President &amp; Club Board</p>
5. Renew focus back to volunteering (short/term-long projects) and professional development.	<p>Every Two Month by Board.</p> <p>Through reviewing events and projects, we have been involved with... done regular - each month by the board, ensure we are providing enough opportunities.</p> <p><u>Key People:</u> President &amp; Club Board</p>
6. Comply with Administration Requires of Rotary and use this as a method to track membership and our club's success.	<p><b>Setup by 1 June 2018</b> - <u>Key People:</u> Damien Walker, Robert Hedley &amp; Joshua Lay</p> <p><b>Reviewed at beginning of each year and then also at the point of AGM.</b></p> <ul style="list-style-type: none"> <li>30<sup>th</sup> August 2017/18/19/20</li> <li>March 2017/18/19/20</li> </ul> <p><u>Key People:</u> President, Secretary &amp; Membership Coordinator</p>
7. Contribute to the current Rotary Year Project in some way.	<p><b>By May of each Rotary year.</b></p> <p><u>Key People:</u> President</p>



## 2017/18

Professional Development		Teaming Bonding/ Building	
<b>Topic 1</b>	Aboriginal Culture	<b>Interest 1</b>	Adventure Room
<b>Topic 2</b>	Mental Health Training (Looking after ourselves and each other)	<b>Interest 2</b>	Aerial Park
<b>Topic 3</b>	Speed Dating / Networking Professionally	<b>Interest 3</b>	Calperum
<b>Topic 4</b>	Mindfulness	<b>Interest 4</b>	Christmas Night Out
<b>Topic 5</b>	Confidence		
<b>Occurring in Addition</b>	Food safety. Being a Rotaract Member & Being a Rotaract Board Member.	<b>Occurring All The Time</b>	Socialising outside meetings, after meeting etc. People organising own catch ups.

Major Projects & Events	
<b>President's Project</b>	<b>Projects/Events We Assist With</b> <ul style="list-style-type: none"> <li>• Tree Planting @ Sam's Farm – June 2017</li> <li>• Rotaract Reunion – 1 October</li> <li>• Gawler Light Tree Planting – 22 October</li> <li>• Salisbury Christmas Parade – 2nd December</li> <li>• Rotary Exchange Student – Yearly</li> <li>• RYLA 2017</li> <li>• ROMAC Donation - \$500</li> </ul>
<b>Christmas Lunch</b>	
<b>Rotaract Salisbury Reunion – OLD &amp; NEW</b>	
<b>Group 4 Social</b>	
<b>Raffle for TLC</b>	
<b>Pub Crawl</b>	

## Key Contact Person

**Damien Walker** / Vice President 17/18

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